OUR MISSION:
The Preemie Parent Alliance (PPA) is a collaborative of NICU Support Organizations led by NICU Parent Professionals.

PPA provides a platform for these leaders to come together as a collective voice representing the needs and best interests of NICU families in all facets of healthcare policy, care guidelines, advocacy, education and family support.
Dear Members, Supporters, and Colleagues,

Compiling information for our 2017-2018 annual report has been a remarkable exercise in reflection. So often we are focused on hitting the big goals or waiting for a program to reach a particular milestone that we forget to celebrate the thousands of tiny steps and accomplishments it takes to get to those milestones. I am thrilled to share this celebration of achievement with all of you.

When the six NICU Parent Leaders, who would become the founders of the Preemie Parent Alliance, first sat down around a conference table in 2011 to hammer out what this network could be, we knew three things for sure:

1. Grassroots NICU Support Organizations that were parent-led were operating in silos.
2. The voice of the NICU parent was grossly under-represented in matters of healthcare policies, care guidelines, education, and advocacy.
3. No other US-based organization existed at the time that could become the bridge to form a collective NICU parent voice alongside all other stakeholders in Maternal Infant Health.

As with any organization, especially one that seeks to represent the voice of many, it has taken some time to grow a vision into reality. I could not be more proud of the hard work, commitment to excellence, and collaborative spirit that has always inspired our Leadership Team, committee members, volunteers, and staff to ensure the Preemie Parent Alliance continues to grow intentionally and thoughtfully. What guides us is always asking, “What is best for ALL NICU families? What is best for ALL PPA members?” With that in mind, we cannot go astray.

I thank you, our Members, for your loyalty to the greater good. It takes a mature leader to set aside one’s own goals to focus on initiatives that benefit more than your organization.

I thank you, our Industry Supporters, for your commitment to a better future for NICU babies and their families through your research efforts, product development, and advocacy work.

I thank you, our Provider Colleagues & Partners, for understanding that the NICU experience starts well before birth and lasts long after discharge and that the health of the parent is key to the health and development of the baby.

I thank you, our Staff, Volunteers, and Professional Service Providers, for always giving more than is asked of you and for understanding that any success we achieve for families is only attainable when all components of our operations are working.

I thank you, our Donors, for taking a chance on a start-up social entrepreneur entity. Your confidence in our ability to make a change and your encouragement to keep going when things get challenging means more than I can say.

Thank you for an incredible eight years. Please join us in celebrating all that we have done together.

Warmly,

Keira Sorrells, Founder & President
Preemie Parent Alliance
Preemie Parent Alliance provides a platform for NICU Parent Leaders to come together as a collective voice representing the needs and best interests of NICU families in all facets of healthcare policy, care guidelines, advocacy, education & family support.

**MISSION & PURPOSE**

**Our Purpose**

**REPRESENT**
Best Interests of Families
The PPA represents the needs and best interests of NICU families in all facets of healthcare policy, care guidelines, advocacy, education, and family support.

**EDUCATE**
Emerging and Established NICU Parent Leaders
Educate emerging and established parent leaders about the urgent needs, concerns, and policies affecting parents with a critically ill baby in the Neonatal Intensive Care Unit.

**ELEVATE**
Our Collective Voice
The PPA provides a platform to bring the collective voice of NICU families to the forefront.

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

- Margaret Mead
LEADERSHIP TEAM
- Keira Sorrells (Chair)
- Angela Davids
- Cristal Grogan
- Jenné Johns
- Tracey Pella
- Stacey Porter

SUMMIT PLANNING COMMITTEE
- Keira Sorrells (Chair)
- Angela Davids
- Cristal Grogan
- Jenné Johns
- Tracey Pella
- Stacey Porter

SPEAKERS BUREAU COMMITTEE
- Brittany Lothe (Chair)
- Katie Cascamo
- Crystal Duffy
- Amanda Santoro

MEMBER ENGAGEMENT COMMITTEE
- Bob Selby (Chair)
- Anna David
- Jennifer Degl
- Jennifer Driscoll
- Gigi Khonyongwa-Fernandez
- Ashley Mann
- Rosie Moore
- Simone Rosito
- Erin Thatcher

STANDARDS COMMITTEE
- Stephanie Vaughan (Chair)
- Jennifer Degl
- Deb Discenza
- Jennifer Driscoll
- Erika Goyer
- Cristal Grogan
- Yamile Jackson
- Laurel Kapferer
- Kelli Kelley
- Kristy Love
- Heather Tanner
- Christine Yang

OPERATIONS TEAM
- Bonnie Berglund
- Front Porch Fodder
- Cristal Grogan
- Danielle Wesolowski

THANK YOU 2017-2018 VOLUNTEER LEADERS

EXPANSION OF MEMBERSHIP OPTIONS
INCREASED MEMBERSHIP ENGAGEMENT
MAJOR ACCOMPLISHMENTS:

EXPANSION OF MEMBERSHIP OPTIONS

- Tiered dues structure based on annual budget
- Added NICU Parent Insider level for individual graduate NICU parents
- Added Industry Collective for Industry stakeholders

INCREASED MEMBERSHIP ENGAGEMENT

INCREASED ORGANIZATIONAL REACH

2017
My NICU Network course development

2017-2018
Webinar series 15 webinars in on demand library

2018
Hosted 8th Annual Preemie Parent Summit

2018
My NICU Network course launch and QI Study
INCREASED ORGANIZATIONAL

MEMBERSHIP:

3 Countries

19 States

30% Growth Rate

Without you there would be no US

OUR MEMBERS:

Countries Include:
PPA has members in BR, the UK, and the USA

States Include:
CA, CO, CT, FL, IA, IL, IN, MA, MD, MO, MS, NE, NY, OH, OR, PA, TX, VA, WA
2017-2018 INCOME SUMMARY
TOTAL INCOME $121,500

2017-2018 EXPENSE SUMMARY
TOTAL EXPENSES $115,800

THANK YOU to our SPONSORS

Prolacta BIOSCIENCE
Advancing the Science of Human Milk
**Reach:**

**Member Highlights**
- 111 social media posts highlighting the work of our members in 2018

**Website**
- 11,000 unique website visitors in Q3-Q4 2018

**Webinars**
- Find out stats for total webinar views

**Facebook**
- Find out stats for Facebook followers

**Collaborative Representation & Presentations**

- **European Foundation for the Care of Newborn Infants (EFCNI)**
  - Board Member, Gigi Khonyongwa-Fernandez, serves on the EFCNI Parent Advisory Board

- **INC**
  - PPA serves on the Coordinating Committee and various workgroups within the consortium

- **International Neonatal Consortium (NCfIH)**
  - PPA serves on the Steering Committee

- **Food and Drug Administration (FDA)**
  - PPA represented NICU families at Duke-FDA Workshop on Endpoint Development for Preterm Neonates with Pulmonary Morbidities

- **Shire**
  - PPA collaborated with researchers on a caregiver study related to respiratory health post NICU

- **National Coalition for Infant Health (NCfIH)**
  - PPA serves on the Steering Committee